



Mustafa Science and Technology Foundation

# EISA

Virtual Summit

Exposure of Industries to Scientists' Achievements

## 5<sup>th</sup> summit

30<sup>th</sup> November - 7<sup>th</sup> December , 2020

# Exposure of Industries to Scientists' Achievements (EISA)

## Virtual Summit

30<sup>th</sup> November to 7<sup>th</sup> December, 2020

EISA is a platform hosting various commercialized services in the STI ecosystem. It was developed to meet the needs of the Islamic world's knowledge-based industry and scientific community, enabling technological achievements of products and services to be introduced to new markets, industries and investors.

### Fifth round of EISA focusing on Cutting-edge Healthcare and Medical Achievements

#### Background

Following the second round of the Science and Technology Exchange Program (STEP) in Dec. 2016 in Kuala Lumpur, the interactions among scientists attending the program revealed the necessity of such a platform to provide them with an opportunity to be involved in new markets and industries in other countries. Hence, the first round of EISA was held in Dec. 2017 in Tehran, simultaneously with the third round of STEP. The second round of EISA was held along with the fourth round of STEP in Dec. 2018, in Muscat, as an opportunity for scientists, faculty members, and scholars, who through a legal entity, have developed a technology-based product or service in the areas of Health, Water, and Energy, to present their achievements to industries of Oman and beyond. Along with the fifth round of STEP, the third round of EISA was held in Feb. 2019, at University of Karachi, Pakistan. The third round included an Innovation Lab on Neuroscience and Electrophysiology, with a total grant of USD 65K in the form of laboratory equipment for the best research proposals. The outcome of multiple B2B meetings and Follow-ups has led to various multimillion dollar deals and agreements resulting in company product sales of hundreds of thousands of dollars.

And finally the fourth round of EISA was held along with the third round of Mustafa Prize in Nov. 2019 in Tehran in the field of Health, Water, and Energy as an opportunity for scientists who have developed high-technology products or services in these fields to present their achievements for investors and industries.

## **Objective**

Facilitation of match-making process between industries and scientists, especially in Islamic countries, to expand the related markets and increase financial gains of related parties.

## **Divisions**

- B2B Meeting
- Reverse Pitch
- Panels
- Workshops
- Consultation for Business Improvement
- Business Chat

## **Participants**

- Influential bodies from industries, especially in health and medical field, making the possibility to introduce the developed technologies of all countries in EISA virtual event, such as companies, investors, VCs, etc.
- Owners of technology, including scientists and technologists who proved their achievement in terms of products and services that could grab a market or have taken a potential market for granted.
- Regulators and facilitators who can pave the ground for better and smoother businesses to be held.



# Health

**For more information and registration, contact us through:**

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